

THIS JOB POSTING IS OUTDATED, WE NO LONGER HAVE A MEDIA BUYER OR ARE WE LOOKING FOR ONE; IT DOES NOT MAKE SENSE FOR US. THIS PDF HAS BEEN LEFT UP AS WE'RE NOT TRYING TO COVER ANYTHING UP. THANKS FOR YOUR UNDERSTANDING.



WE'RE HIRING AN ONLINE MEDIA BUYER

ABOUT YOU

You are so bright that sometimes you are mistaken for the Greek sun god Apollo. Your work ethic knows no limit, you multi-task to the point that you are literally juggling while reading this spec. You love detail, you dominate deadlines and you organize like a filing cabinet. You are a professional like Steve Jobs, yet have the kind of humor that allows you to enjoy reading this job description. Sound like you? If so... Keep reading.

ABOUT THE COMPANY

Codewise is a young exciting Internet start-up based in the center of Kraków, Poland. We pride ourselves on hiring intelligence, and have built the company around this simple strategy. Codewise is a start-up-hub that specializes in the Internet marketing sector; focusing on traffic delivery, maintenance and tracking. You could say we are the media agency of the future. Two of our notable projects include ZeroPark & Voluum.

ABOUT THE ROLE/SIMPLE VERSION

- Leading global advertising campaigns and monitoring their effectiveness and success
- Search new affiliate campaigns/offers
- Coordination of translation of advertising pages "landers" and banners visited by millions of users daily in collaboration with graphic designers and programmers
- Search engine optimization based on analytical data
- You will be responsible for large daily ad budgets which will need to be optimized solely by you in order to increase ROI on your campaigns

REQUIREMENTS/GOTTA-HAVE'S

- Strong knowledge and understanding of the internet marketing industry
- Understanding of affiliate marketing space
- Openness to new technologies
- Strong English skills, both written and spoken
- Basic knowledge of popular graphic tools including adobe photoshop, illustrator, and flash
- Strong team asset, yet able to survive on own

EXTENDED SKILLS/TO GIVE YOU THE EDGE

- Advanced Photoshop skills
- Previous affiliate marketing experience
- Need minimal management

WE CAN OFFER

- Competitive salary
- Opportunity to work with some of the brightest minds in Poland
- Flexible work schedule
- Private healthcare
- The opportunity to be part of something big
- Growth opportunities
- Work experience in an international start-up

LOCATION

Krakow, Poland

APPLYING FOR POSITION

Please email your cover letter and CV to joinus@codewise.com with the title "Media Buyer".